

Midwest Collection Residential Brick Guide

product catalog | 2015



FORTERRA™

Brick | Kenton



Let our brick express your personality and individual style. To learn more about Forterra Brick, call us today at 877 Forterra8, visit our web site forterrabrick.com or download the My Forterra Brick mobile app for iPad®, iPhone® and Android™.



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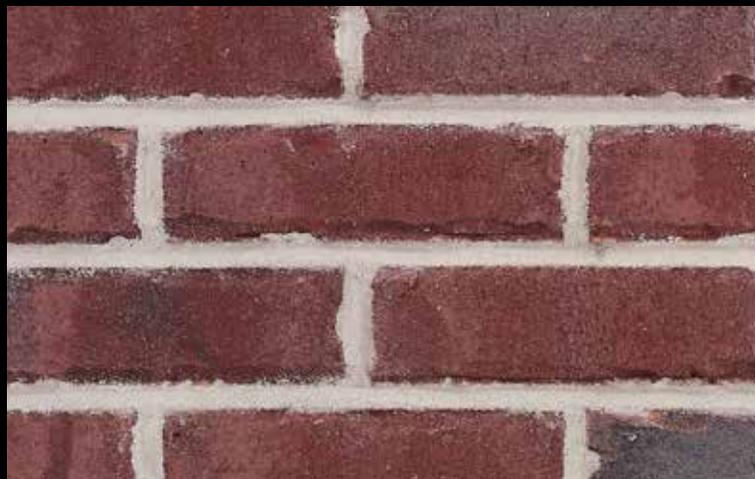
Find inspiration in a fresh palette of residential bricks from Forterra. The Midwest Collection offers the classic colors and styles you need to make your home stand out. Let our product guide help you make a fashionable statement with your home, one brick at a time.

Michigan residential

From dark reds to light browns and plenty of colors in between, Midwest Collection brick from our facility in Michigan allows a multitude of possibilities when choosing brick for your home. Select simulated tumbled and rolled edges for a handmade look that is appropriate to both contemporary and traditional designs. Or go with straight edges for a classic brick appearance.



Colony Bay • Modular, QSM



Grand Haven • Max



Meadow Brook • Modular, Queen Modular, Max



Mulberry • Modular, Queen Modular, Max



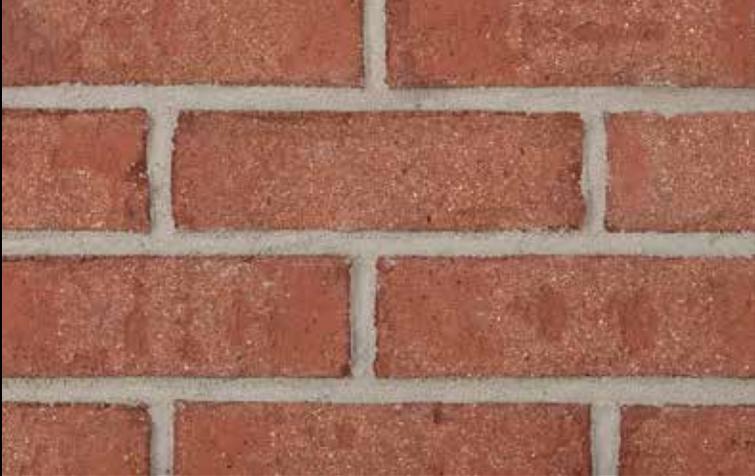
Remington • Modular, Queen Modular



Roman Red • Modular



Grand River ▪ Modular, Queen Modular, Max



Ludington ▪ Modular



Old Woodward ▪ Modular, Queen Modular, Max



Petosky ▪ Modular, Queen Modular, Max



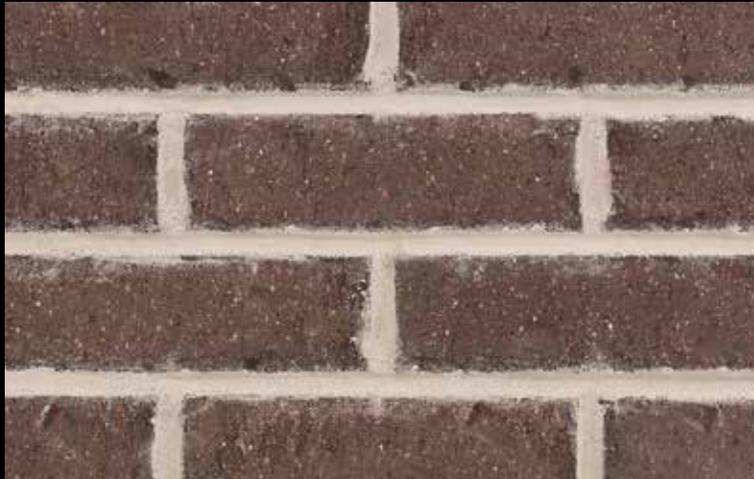
Michigan residential



Royal Oak • Modular, MAX



Saugatuck • Modular



Shiawassee • Modular, Queen Modular



Swan Creek • Modular, Queen Modular, MAX



Tawas • Modular, Queen Modular, MAX



Kentucky residential



Calumet • Modular, Queen Modular



Castleton • Modular, Queen Modular



Lanes End • Modular, Queen Modular



Olde Towne • Modular



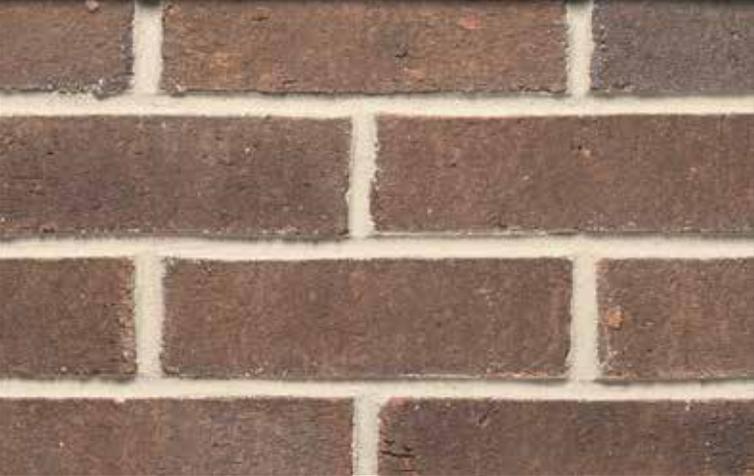
Overbrook • Queen Modular



Millridge • Queen Modular



Donamire ▪ Modular, Queen Modular



Kenton ▪ Modular



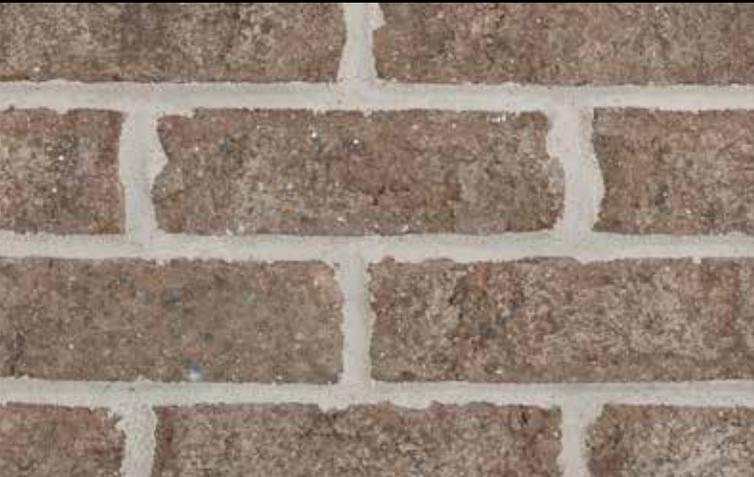
Overbrook ▪ Modular



Pin Oak ▪ Modular, Queen Modular



Vinery ▪ Modular, Queen Modular



Winstar ▪ Modular, Queen Modular



top left
Kenton

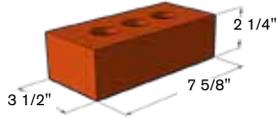
top right
Kenton

bottom
Olde Towne

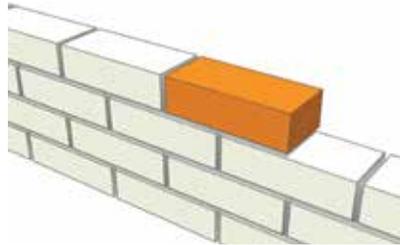


Production Sizes

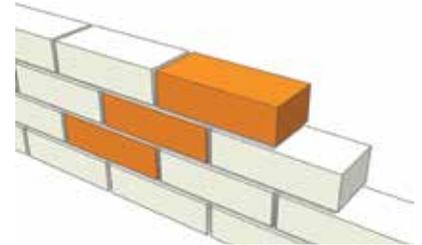
parts of a brick wall



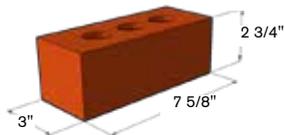
Modular (MOD)
6.9 brick per sq. ft.



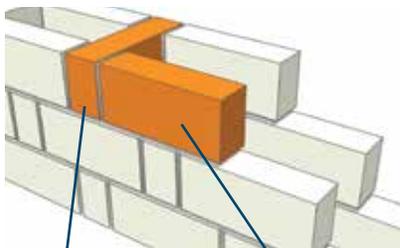
stretcher



course

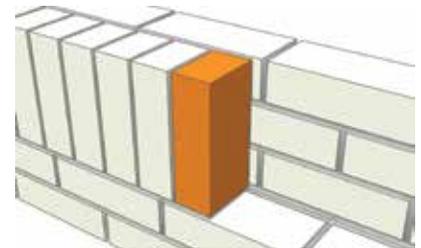


Queen Modular (QSM)
5.8 brick per sq. ft.

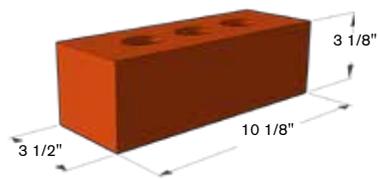


rowlock

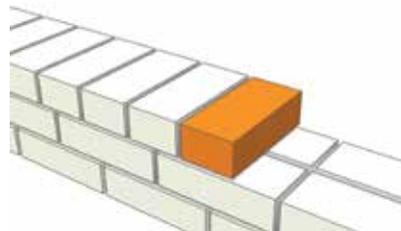
shiner



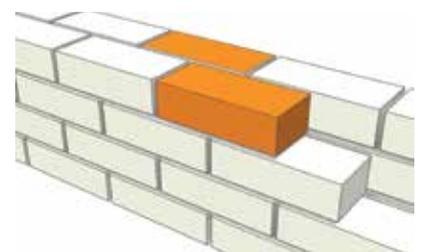
soldier



MAX
3.5 brick per sq. ft.



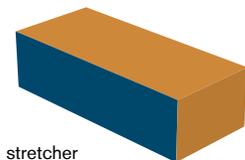
header



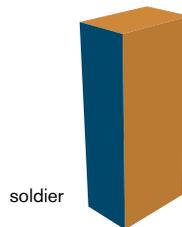
double wythe

various brick positions

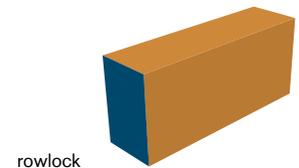
various brick positions



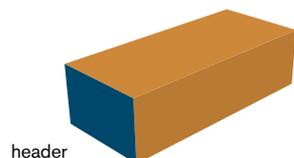
stretcher



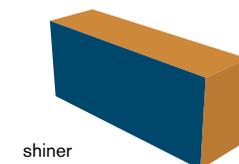
soldier



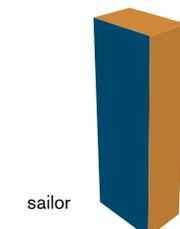
rowlock



header

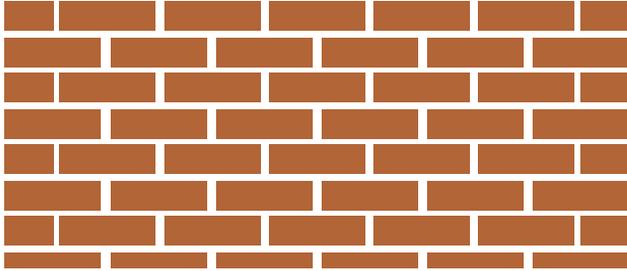


shiner

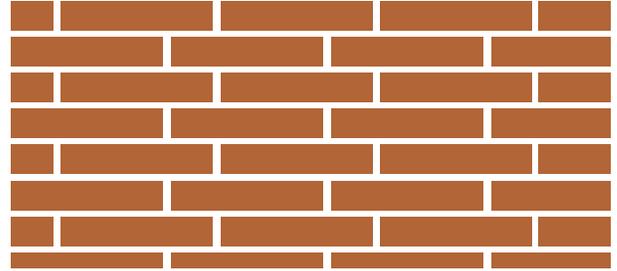


sailor

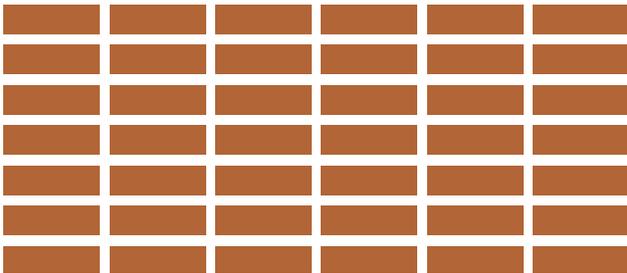
Traditional Bond Patterns



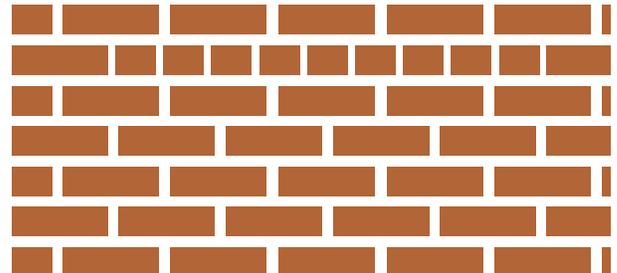
1/2 running bond



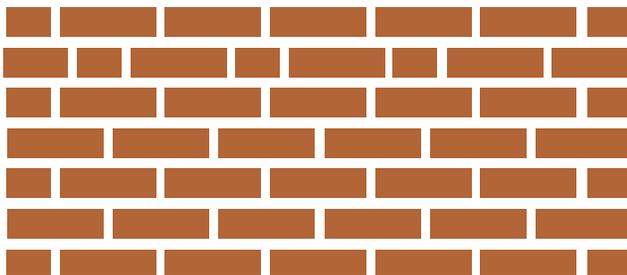
1/3 running bond



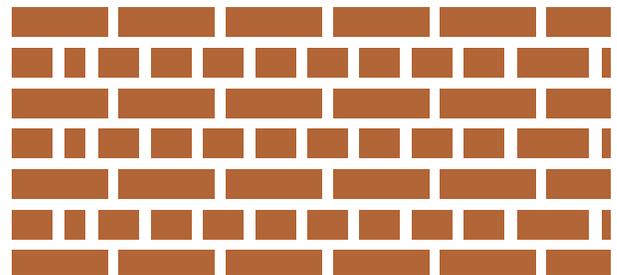
stack bond



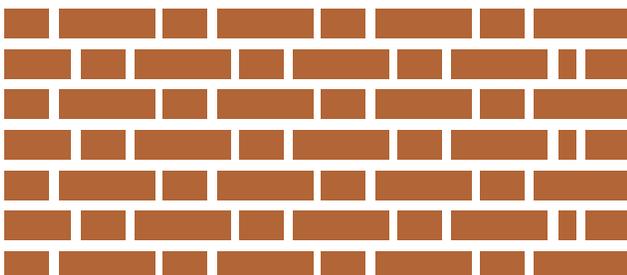
common bond (6" course headers)



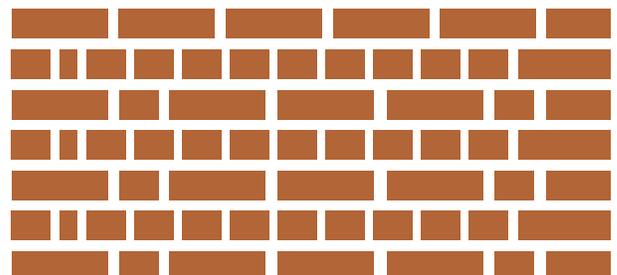
common bond (8" course headers)



english corner english bond dutch corner



dutch corner flemish bond english corner



english corner english cross or dutch bond dutch corner

Helpful Facts on Strength, Durability, Beauty and Sustainability



Sustainability

Using Forterra Brick lets you express your personal style while keeping a modest environmental footprint. Using the earth's raw materials, our manufacturing processes are increasingly clean and efficient. Brick manufacturing takes less energy than that of concrete, glass, aluminum and possibly even wood*. And brick walls have a superior life-cycle cost savings due to brick's low maintenance, weather resistance and structural values. Additionally, the thermal mass effect (slow transfer of heat and cold) can help reduce energy costs as well. So go ahead, be beautiful without the guilt.



Quality and Performance

Forterra Brick fully backs the quality and performance of our clay brick with a detailed warranty. Our brick is manufactured to meet or exceed the requirements of the ASTM C216 Severe Weather Grade. A minimal amount of inspection and maintenance will ensure your clay brick cladding will endure for many years to come. For further details, please contact Forterra's technical services.

Brick Veneer

The brickwork on a house is a highly durable wall finish. Between the brick and the backup wall there is an air cavity that provides both a capillary break and a drainage path for moisture. Should moisture penetrate the veneer (a normal occurrence), the moisture will flow down the cavity to the flashing and out of the weep holes, protecting the more moisture-sensitive materials of the backup wall.



Color & Texture

Color of brick and texture variation within any production run is an inherent part of the manufacturing process. It is not possible to include these variations in photography and normal sampling. Different types of mortar joints and the color of the mortar do affect the overall look of brickwork and can lead to a perceived color difference.

Waterproofing Sealers

Forterra Brick does not approve of the use of waterproofing sealers. Sealers can affect the breathability of the brickwork and reduce the durability and life expectancy of the brick due to water retention.

Efflorescence

Efflorescence is a white powdery deposit of water soluble salts sometimes found on the brick surface. Efflorescence is not harmful to brick masonry. Once the moisture within the building materials used in construction dries out to the ambient humidity, no further efflorescence should be expected and should disappear of its own accord with normal weathering.

*Source: American Institute of Architects.

My Forterra Brick mobile app features easy access to all the brick styles that Forterra produces

This "on the go" tool allows browsing by regional collections and color, preparation of project information and finding addresses where you can go and see Forterra brick on a building. Other uses include customized "showrooms" and access to technical information. Want to find a Forterra Brick authorized distributor? Use our "Where to Buy" feature to easily find the location nearest you. My Forterra Brick has everything you need to find the right brick for your home or project.

Features:

- Use the "About Forterra" feature to find information about Forterra Brick, information on sustainability and environmental benefits of using Forterra Brick products. Feature includes connections to the websites of Forterra Brick and its affiliates.
- Use the "My Project" feature to prepare and share project ideas with contractors and builders to help prepare for order placement.
- Use the "What's New" feature to see what new products Forterra Brick has released.
- Use the "Brick Collection" feature to see a brick photo catalog of offerings based on regional location where they are offered.
- Use the "My Showroom" feature to set up a showcase of your preferred brick styles.
- Use the "Find My Brick" feature to locate addresses where specific brick styles are being used. Addresses are featured by proximity to current location.
- Use the "Photo Gallery" feature to see photos of completed projects using particular brick styles. Photos are divided by region.
- Use the "Technical Info" feature to find brick sizes and coursing information as well as a copy of Forterra Brick's Century Plus warranty.



My Forterra Brick
for iPad® and iPhone®



My Forterra Brick
for Android™



About Forterra



Brick Collection



My Showroom



What's New?

VersaThin®

With more color, texture and style options than any other thin brick, and the backing of the trusted Forterra Brick name, VersaThin® changes everything.



Forterra Brick, North America's largest brick manufacturer, introduces VersaThin®, the broadest palette of thin brick available. Because VersaThin is crafted from our existing selection of full-face brick, you can choose from any combination of size, color, texture and coating. No other manufacturer of thin brick gives you such an extensive variety.

- 4 regional collections
- 10 unique textures
- More than 200 colors in beige, brown, burgundy, grey, orange, pink, red, tan, white and yellow
- 12 coatings
- ½" and custom cut profiles
- Flat & corner cut

complete creative freedom

Now, with such a vast array of thin brick styles, VersaThin can help you create virtually any look—indoors or out—from rustic and weathered to modern and contemporary. Whatever masterpiece you envision, Forterra Brick's comprehensive line of VersaThin can make it happen.

- Roof tile, trim and landscape features are easily matched
- Architectural or engineering challenges can be addressed by mixing thin and full-face brick
- Greater flexibility to blend colors and create accents
- Full-face and thin brick can come from same run to ensure color predictability
- Enhanced ability to match existing brick for upgrades, retrofits and expansions
- Uniform joints, design concepts and patterns can be achieved





invest less. create more.

Forterra Brick's VersaThin line allows more flexible and less costly installation. It's perfect for precast and tilt-up, prefabricated panel systems, adhesive and mortar applications, and masonry or steel framing. Even the everyday do-it-yourselfer will enjoy the simplicity of VersaThin installation.

- Year-round installation
- Lower labor costs
- Flexible scheduling with other trades
- Ease of installation and expedited construction schedules
- No need for permits when used as siding
- Utility and electrical outlet installation is less costly, and the outlets can be more conveniently and functionally located

choose your canvas

Buildings with other siding products such as wood, vinyl or aluminum may not have the footings, foundations or lintels to accommodate full-face brick masonry. Forterra Brick's VersaThin line requires no special foundations, supports or footings, so it can be used where full-face brick cannot. Consider VersaThin your best thin brick choice for both residential and commercial applications:

exteriors

- Full or partial siding or deck siding
- Store fronts
- Noise barrier walls
- Parking structures
- Warehouses
- Utility buildings
- Chimney chases
- Foundation skirts
- Porch pillars
- Window trims

interiors

- Decorative walls for kitchens and baths
- Kitchen islands
- Drywall beautification
- Retail or office décor and enhancements
- Restaurants
- Lofts
- Fireplaces

a timeless medium

All our brick, full-face and thin, is made primarily from local, natural, non-toxic elements from the earth—sand, gravel, crushed stone and clay. Brick is not flammable, will not react with other materials and does not release chemicals into its surroundings.

At Forterra Brick, our manufacturing process re-uses all the waste we create, so we don't contribute to unproductive landfills. Because brick lasts indefinitely, it has no life cycle end. It can either be recycled or repurposed into other useful materials like kitty litter, backfill/aggregates, and even landscaping materials for tennis courts, baseball fields and flower beds.

Brick | Mulberry







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for Android™**

Android is a trademark of Google Inc.

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Building like nobody's business

forterrabrick.com

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